

Our Publications - Classified Program

WESTERN REGION

| Publication | Editions | Circ. |
|---|-----------|------------------|
| Albion, NY Lake Country Pennysaver | 1 | 20,153 |
| Batavia, NY Drummer Pennysaver (The) | 1 | 21,591 |
| Bath, NY The Courier | 1 | 10,805 |
| Bolivar, NY Moneysaver Advertising Inc. | 2 | 13,595 |
| Buffalo, NY Metro Group, Inc. | 26 | 341,356 |
| Clifton Springs, NY Merchandise, Inc. (The) | 1 | 8,453 |
| Dansville, NY Dansville-Wayland Pennysaver | 1 | 9,476 |
| Fredonia, NY Fredonia Pennysaver | 2 | 24,258 |
| Hornell, NY Hornell-Canisteo Penn-E-Saver | 1 | 11,310 |
| LeRoy, NY LeRoy Pennysaver | 1 | 7,678 |
| Orchard Park, NY RW Publications | 5 | 64,024 |
| Perry, NY Perry Shopper | 1 | 7,200 |
| Red Creek, NY Wayuga Community Papers | 1 | 21,000 |
| Rochester, NY Genesee Valley Publications | 9 | 172,444 |
| Rochester, NY Greater Rochester Advertiser | 1 | 221,730 |
| Rochester, NY Messenger Post Media | 14 | 172,750 |
| Spencerport, NY Westside News, Inc. | 4 | 33,652 |
| Warsaw, NY Warsaw Penny Saver | 1 | 8,983 |
| Wellsville, NY Allegany County Pennysaver * | 1 | 18,300 |
| WESTERN TOTAL | 74 | 1,188,758 |

CENTRAL REGION

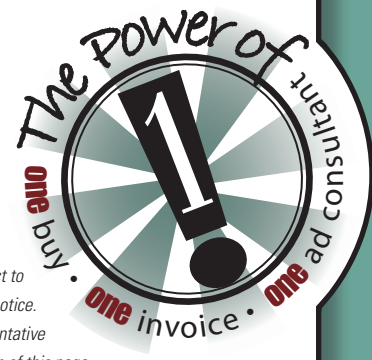
| Publication | Editions | Circ. |
|--|-----------|----------------|
| Bennington, VT Tri-State Pennysaver News | 1 | 16,261 |
| Cazenovia, NY Hi, Neighbor | 1 | 13,185 |
| Clifton Park, NY Pennysaver (The) | 9 | 193,060 |
| Cobleskill, NY My Shopper/Mohawk Valley Pennysaver | 2 | 26,688 |
| Delhi, NY County Shopper | 2 | 21,913 |
| Elizabethtown, NY Denton Publications | 7 | 62,446 |
| Granville, NY Manchester Newspaper, Inc. | 2 | 44,019 |
| Horseheads, NY Shopper (The) | 1 | 22,039 |
| Liberty, NY Catskill Shopper | 3 | 41,212 |
| Norwich, NY Norwich/Sidney/Wharton Valley Pennysavers | 3 | 31,936 |
| Oneida, NY Oneida-Chittenango Pennysaver | 1 | 22,235 |
| Ovid, NY Seneca County Area Shopper | 1 | 8,329 |
| Penn Yan, NY Chronicle Ad-Viser | 1 | 12,300 |
| Potsdam, NY North Country This Week | 1 | 10,344 |
| Richfield Springs, NY Turnpike/Hall of Fame Pennysaver | 2 | 18,010 |
| Saugerties, NY Saugerties/Mountain Pennysavers | 2 | 22,129 |
| Syracuse, NY Scotsman Community Publications | 18 | 250,761 |
| Syracuse, NY Syracuse New Times | 1 | 32,042 |
| Syracuse, NY The Eagle* | 1 | 5,951 |
| Utica, NY Mid-York Weekly & Pennysaver | 4 | 59,985 |
| Watertown, NY Northern New York Pennysaver | 1 | 19,152 |
| Watkins Glen, NY Hi-Lites | 1 | 9,292 |
| CENTRAL TOTAL | 65 | 943,289 |

DOWNSTATE REGION

| Publication | Editions | Circ. |
|--|------------|------------------|
| Bronx, NY Bronx Penny Pincher (The) | 5 | 78,300 |
| Carle Place, NY Market Place Publications | 5 | 59,000 |
| Farmingdale, NY Neighbor Newspapers | 21 | 188,000 |
| Garden City, NY PrimeTime Xpress | 10 | 115,689 |
| Harriman, NY Marketplace Today | 4 | 52,793 |
| Melville, NY Hometown Shopper/Newsday | 81 | 1,020,548 |
| Melville, NY This Week Publications/Newsday | 64 | 851,745 |
| Ozone Park, NY Queens Pennysaver, Inc. (The) | 1 | 7,475 |
| Pelham, NY Tri-State Pennysaver Group | 25 | 279,793 |
| Yorktown Heights, NY Chase Media Group | 17 | 309,623 |
| DOWNSTATE TOTAL | 233 | 2,962,966 |

TOTAL EDITIONS 372
TOTAL CLASSIFIED CIRCULATION 5,095,013

* not audited



Note: Circulation numbers subject to change at any time and without notice. Please consult your sales representative or the contact listed at the bottom of this page for the most current circulation numbers & rates.



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